Nov 10, 2024

What constitutes non-propaganda? When our information primarily originates from a single source, and mainstream media employs these new forms of media commentators as their primary sources, as we have observed in the past six to seven years, we are compelled to question the identities of the influential group that controls the narrative. The rise of the influencer age coincides with a time of distrust, yet it also offers many hope that they could be the saviors. The Information Age has instilled in many the belief that they possess the knowledge to unravel the mysteries of the world's problems, leading them to believe that they will be the ones to rectify them. However, some individuals do not even care about fixing the issues; they merely seek to disseminate information in the hope of contributing to something greater than themselves. Is this not considered propaganda?

As an individual, I acknowledge that I am susceptible to the influence of propaganda. It is unrealistic to assert that no one, regardless of their beliefs, can completely disagree with every statement made by a propagandist. Every argument contains some element of truth, even if it is incomplete or distorted. Propaganda's effectiveness lies in its ability to present a partial truth, which can be manipulated to influence public opinion.

The sole solution I have discovered for myself is to acknowledge when to disengage. While some may prefer to refer to this as a boycott, I would rather term it the exercise of free will to control the information I choose to listen to and not be subject to any specific entities as sources of knowledge. Once regarded as a reliable source, it can become unreliable one day when the sources are compelled to conform to breaking news. The cycle of media source demise is consistent. A single individual's decision to disassociate themselves from a media source will unlikely lead to its demise. Individuals who perceive this as a personal threat are likely harboring fears about their own future. Businesses, like all living entities, undergo a natural cycle of growth and decline. This cycle is an inherent part of the business landscape and is experienced by all entities, regardless of their size or industry. Despite their self-proclaimed identity as ordinary individuals, they operate as a business marketing themselves as relatable to the average person. They are not like us.

We contemplate the purpose of listening to these individuals, discerning that their contributions to our lives are negligible. Their presence serves no discernible value. Despite the pervasive influence of propaganda, many individuals remain oblivious to its existence.

Although knowledge may appear to be freely available, it is often not, as no source is entirely impartial and free from their own biases and leanings. Even the open-source community is cognizant of this fact, as it entails the trust that the contributors to code are not installing backdoors. However, we witnessed the unfortunate incident involving XZ Utils earlier this year. With knowledge comes trust; the question is, can we trust the devil in humans? A world without trust would be hard one to live in, so there is a line in The Italian Job that said, "I trust everyone, I just don't trust the devil inside of them."

No one is entirely impartial, and the erosion of trust, as it appears to be occurring, compels us to recognize the most fundamental values that guide us. We aspire to identify individuals who possess exemplary character and integrity.

It doesn't even matter about their IQ or EQ. The most impressive individuals to me are those who acknowledge their limited knowledge. There is no specific formula, quotient for this trait; they do not take sides, which may appear weak, but in reality, they possess extraordinary strength.

Breaking news serves as a means of maintaining relevance in the contemporary media landscape. In the podcasting realm, the term "you ought to know" topics has emerged, indicating the need to address and disseminate information of utmost importance.

Since 2017, there have been numerous reports highlighting individuals living paycheck to paycheck. These headlines have garnered attention for those who have been paying close attention for at least seven years. However, it is essential to recognize that the definition and mythology surrounding these studies are subjective to the respondents, as they are surveys. This serves as a convenient excuse for those who seek to explain our current situation. The reality is that we reside in a privileged country, and we have neglected the true significance of history. As Americans, we are aware that the past five decades have been marked by good times. Unfortunately, these good times have contributed to the development of weak individuals who are unable to discern the various sources of propaganda that present half-truths as if they were divine revelations.

The duration of an entity's decline, whether it be a gradual or abrupt demise, hinges on the stasis phase of its downfall. Individuals who have profited from conflicts within our nation are acutely aware of Day 1 theory by Jeff Bezos. Currently, they occupy Day 2, desperately clinging to any topic to maintain relevance, as irrelevance is synonymous with demise.

I, a nobody, am choosing not to make these entities, as a somebody, in my life. I harbor no desire to know their thoughts or names, as they offer minimal benefit to

my life. While I acknowledge the contributions of some of them to my thinking, it is concerning that a substantial portion of the population now mimics their speech patterns verbatim. Consequently, their voices have become the dominant force in the world. Their followers are unequivocal in their unwavering support for their kings, as they have become influential figures in a harsh world. It is quite romantic to observe numerous individuals who profess disbelief in fairy tales and underdog narratives falling in love with kings and their self-made royal courts.

Your penpal, My

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